



FIERA MILANO



25th June 2010

DCG-VE/RF/GC/mb

Dear Exhibitor,

Fiera Milano and F&M Fiere & Mostre are glad to offer you absolutely unique and strategic advantages for your participation to the event **AB TECH EXPO 2010** hold from 23th to 27th October 2010.

Fiera Milano, through its dual role as manager of the fairground and supplier of qualified services related to exhibition, is able to offer **high quality customized stand building service** .

Excellence and best price! These are our most important goals.

A turn key offer, improving and rewarding, aiming at your satisfaction, allowing us to keep working with you in the future. An opportunity to optimize the cost of your previous projects or proposing a new solution: through our dedicated team of architects specialized in exhibit design.

From stand design to forms services request with a dedicated account who will stay by your side before after and especially during the event. Using other words, we will help you getting wherever you want standing by your side and supporting the interaction with the various areas of Fiera Milano and internal services (eg exhibitors technical assistance, administration, etc..) You can focus on your business, dedicating yourself to your customers and business partners, we'll surely do the rest.

Thus in addition to stand building solutions, we are now willing to meet you, sharing with you specific needs and preparing a customized proposal, hereafter we summarize the various services we include in the package you have booked:

- Hospitality (hotels and facilities relating to transport)
- Catering and restaurant (stand service or refreshment bar in the neighborhood)
- Hostess
- Information technology and telecommunications services (including video and audio equipment, digital terrestrial TV)
- Web Services
- Additional car parking
- Furnishing
- Early work authorization
- Extension work authorization in overtime
- Rigging points
- Static certifications
- Lighting equipments
- Water connections
- Additional power lines
- Additional KW consumption;
- Surveillance
- Extra cleaning
- Photo shoot
- Floral arrangements

and anything else you may become necessary.



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An **all inclusive service** that will let you savings up to 20% and a considerable reduction of time loss.

We are confident that you will seriously consider our proposals given by SIPAN Consortium, Fiera Milano SpA and F&M Fiere&Mostre and with the hope that our offer meets with your interests, we look forward to receiving your news soon at these contacts:

Mauro Belluco
Fiera Milano Spa
Group Commercial department
Tel. +39.02.4997.6874
Fax +39.02.4997.7349
Email: mauro.belluco@fieramilano.it

F&M Fiere & Mostre srl

Aldo Tagliabue

Fiera Milano Spa

Gennaro Cali